Ch 20. Tools for sensory evaluation

To ensure comparability of results, it is essential to have a common vocabulary and a set of tools that guide the sensory evaluation and recording process. These tools play a crucial role in providing valuable insights into the sensory attributes of a product. Manufacturers, marketers, and researchers can then utilise these insights to enhance the quality and appeal of the product to consumers. This chapter delves into the various tools employed in sensory evaluation. The tools are as follows:

- **Flavour Wheel:** This tool provides a quick and comprehensive overview of a shared vocabulary for flavour attributes and their sub-attributes. It assists in standardising the terminology used during evaluations.
- Glossary of terms: A collection of terms with definitions of flavour attributes and sub-attributes.
 This resource aids in understanding and assessing the intensity of flavours and the global quality of the product.
- **Sensory Evaluation Form:** This form is designed to record the flavour attributes and their intensity scores, global quality assessments, and any additional comments that may be useful for communication with the producers of the cacao bean samples and any users of the product.
- **Tools for Analysis and Visualisation:** These tools enable the analysis and visualisation of flavour evaluations, helping to create a flavour profile for the product.
- **Additional Documentation Guidelines:** This section provides further guidance on documentation practices, ensuring that evaluations are thorough, consistent, and properly documented.

By utilising these tools, sensory evaluations can be conducted in a standardised and systematic manner, allowing for meaningful comparisons and facilitating communication among stakeholders.

20.1 Flavour wheel

A flavour wheel serves as a standardised tool for describing and evaluating flavours, and it exists for various food commodities, including coffee, wine, and olive oil. Its purpose is to facilitate consistent and objective communication and comparison of sensory attributes. By utilising a flavour wheel, consumers, producers, and researchers can effectively identify and describe specific attributes such as acidity, bitterness, fruitiness, spiciness, and other subtle nuances that contribute to the overall sensory experience. This shared vocabulary enhances the understanding and evaluation of flavours in a coherent and structured manner.

The Cacao of Excellence programme developed a flavour wheel (Fig. 20) based on its 12 years of experience evaluating cacao samples from around the world for its Awards competition. Its development involved the collective input of experts in sensory evaluation and in the processing of finished products.

The flavour attributes are divided into three groups:

Core attributes: Flavour characteristics expected to be present in every cacao. They include cacao, acidity, bitterness, astringency, and roast degree.

Complementary attributes: Flavour characteristics that may or may not be perceived in cacao samples. These complementary attributes are described as fresh fruit or browned fruit, vegetal, floral, woody, spice, nutty, and caramel/panela. In the case of dark chocolate, sweetness is also included.

Off-flavours: Characteristics that result from defects and may or may not be perceived in the cacao samples.





Figure 20. Cacao of Excellence Flavour Wheel (2023).

20.2 Glossary of terms for sensory evaluation

A glossary of terms is a valuable resource that provides a list of flavour attributes along with their definitions.

These flavour attributes and sub-attributes are categorized into core attributes, complementary attributes, and off-flavours. Each of these attributes is assessed using an intensity scale ranging from 0 to 10. The glossary also includes examples of intensity scores (references) to assist evaluators in understanding and applying the scale accurately.

Furthermore, a global quality score is defined, providing a comprehensive assessment of the overall quality of the sample. Table 39 presents a description of each score ranging from 0 to 10, aiding in the interpretation and communication of the sample's evaluation.

Table 38. Cacao of Excellence Glossary of terms for sensory evaluation of cacao beans processed into mass and dark chocolate (Cacao of Excellence 2023).

Attribute intensity scale and meanings:

Intensity Meaning

- 0 Absent.
- 1 Just a trace and may not be found if tasted again.
- 2 Present in the sample but at low intensity.
- 3 to 5 Clearly characterising the sample.
- 6 to 8 Dominant characterisation of the sample.
- 9 to 10 Maximum. Strong intensity. Overpowers some other flavour notes in the sample.

The flavour attributes are divided into three groups:

- 1. Core attributes: cacao, acidity, bitterness, astringency and roast degree expected to be present in every sample and scored.
- 2. Complementary attributes: characteristics that may or may not be perceived in cacao samples.
- 3. Off-flavours: resulting from defects that may or may not be perceived in cacao samples.

Descriptor	Description	Intens	sity level / Reference notes
Cacao	Typical flavour of roasted cacao beans that are well fermented, dried, free of defects.	0–2	Under-fermented cacao, ancient Criollos.
		3–5	Appropriately fermented "Nacional" and Papua New Guinean lots.
		6–8	Appropriately fermented cacao, some West African and some Dominican Republic Hispaniolan lots.
		9–10	Some West African lots.
Acidity	Total acidity is the sum of the following individual acidities. If the result is \geq 10 it is rounded to 10 as the maximum:	0–2	Some well-prepared West African lots.
	• Fruit: citric or other fruit acids.	3–5	Some Ecuadorian, Peruvian and Central American lots.
	• Acetic: vinegar (can be smelled in the sample).	6–8	Some Dominican Republic
	• Lactic: typically occurring in sour milk and yogurt	sour milk and yogurt Hispaniola, Papua New	Hispaniola, Papua New Guinean
	 Mineral and butyric: harsh metallic tasting (mineral) and rancid butter (butyric). 		and Malaysian lots.
	Perception of acidity intensity is particularly dependent on the amount of sample in the mouth.		

Bitterness

Basic taste, typically perceived in caffeine, coffee, kola nut, some beers and grapefruit.

Perception of bitterness intensity is particularly dependent on the amount of sample in the mouth.

- 1–2 Some ancient Criollos.
- 3–5 Well-prepared West African lots.
- 6–8 Severely under- and un-fermented cacao.



Descriptor Description Intensity level / Reference notes Astringency Astringency could be perceived in two ways: 1–2 Some ancient Criollos. Sharp mouth-drying effect, sharp, perceived 3-5 Normal intensity for most cacao. between tongue and palate and /or at the back of the front teeth and inside lips and gums -6-8 typical of raw nut skins and green banana skins. 9-10 · Velvety sensation on the sides of mouth and tongue. Typical of tannins in some wines or Sharp-Typical of under-fermented beers. T Y P E mouth cacao. drying Perception of astringency intensity is particularly Velvetv Typical of appropriately dependent on the amount of sample in the mouth. fermented "Nacional". Fresh fruit Total fresh fruit is composed of the following 0 - 2Many West African lots. sub-attributes: 3-5 Some Central and South • Berry: red or black currant, strawberry, raspberry, American, well fermented Asia blackberry, acai berry. and Pacific country lots. • Citrus: orange, lemon, lime, grapefruit or generic 6-7 Madagascar, some Central and sensation of citrus-like fruit. South American country lots. • Dark: cherry, plum. some Papua New Guinean lots. • Yellow / orange / white flesh: apricot, peach, pear, banana. Tropical: passion fruit, pineapple, mango or soursop. **Browned fruit Total browned fruit** is composed of the following 0 - 2Many West African lots. sub-attributes: 3-5 Fully fermented Indonesian and • **Dried:** dried apricot, banana, yellow raisin, fig that some Caribbean country lots. has undergone an un sulphured drying process. • Browned: dark raisin, dates, prunes. 6-8 Some Papua New Guinean and • Over ripe: No longer fresh and severely over-ripe some Caribbean country lots. fruit, turning brown inside and outside, as a step towards over-fermentation. Vegetal Total vegetal is composed of the following 0-2 West African lots. sub-attributes:

- · Grassy / Green vegetal / herbal:
- » Grassy freshly cut grass, young green leaves.
- » Green vegetal crushed mature leaves.
- » Herbal hay, straw or herbal / dried green, herbs like thyme and rosemary.
- Earthy / mushroom / moss / woodsy:
- » Earthy smell of dampness rising from soil after rain.
- » Mushroom smell of fresh mushrooms.
- » Moss damp moss often associated with earthiness.
- » Woodsy leaves and wood on a forest floor.

- 3–5 Appropriately fermented "Nacional" and some Caribbean country lots.
- 6–8 Some Caribbean country lots and some Peruvian lots.

Descriptor	Description	Inten	sity level / Reference notes			
Floral	Total floral is composed of the following:	0–2	West African lots.			
	 Orange blossom: orange blossom flavour. Flowers: jasmine, honeysuckle, rose, lilac, lilies, etc. 	3–5	Appropriately fermented "Nacional" and some Caribbean country lots.			
		6–8	Some Caribbean country lots and some Peruvian lots.			
Woody	Total woody is composed of the following sub-attributes:	0–2	-			
	 Light wood: freshly cut cacao wood, white pine wood, maple wood, ice-cream/popsicle wooden stick. 	3–5	Some "Nacional" and many West African lots.			
	 Dark wood: oak, walnut, teak, mahogany. Resin: pitch of pine or other resinous wood. 					
Spice	Total spice is composed of the following sub-attributes:	0–2	In most origins.			
	• Spices: dried coconut, nutmeg, cinnamon, cloves, cacao mass, tonka, vanilla, black pepper.	3–5	In some West African, Central and			
	• Tobacco: dried tobacco leaves.		South American and Caribbean country lots.			
	• Savoury/Umami: sodium glutamate, umami.					
Nutty	Total nutty is composed of the following subattributes:	0–2	In most origins.			
	 Nutty – nut flesh: the edible kernel of a light roasted nut – hazelnut, macadamia, pecan, walnut, cashew, almond, Brazil nut. 	3–5	Some Central and South American and Caribbean countries' lots and			
	• Nutty – nut skins: the flavour of lightly roasted nut skins – hazelnut, macadamia, pecan, walnut, cashew, almond, Brazil nut.		ancient Criollos.			
Caramel / Panela	Aromas reminiscent of caramel, brown sugar and panela (unrefined cane sugar)	0–2	In most origins			
		3–5	Some Central and South American and Caribbean countries' lots and ancient Criollos			
Sweetness (only for chocolate)	Basic taste of white sugar solutions, typically perceived in foods like candies and desserts that contain sugar (or other sweeteners such as aspartame) and also naturally found in other foods like fruits.					



Descriptor

Description

Intensity level / Reference notes

Roast degree

A measure of the extent of the roasting the beans. Significant under or over roasting alters many of the attribute values.

2–3: Low roast

4-6: Medium roast

7: High roast

8–10: Levels of burnt/over-roasted

Off-flavours

Total Off-Flavours is the sum of any unpleasant characters from the following. If the result is ≥ 10 it is rounded to 10 as the maximum:

- **Dirty/dusty:** not related to texture but to an off-flavour.
- Musty: stale, damp, mildew, decaying.
- Mouldy: characteristic of mould growth.
- Meaty/animal/leather:
- » Meaty cured meat, ham, rendered fat.
- » Animal dirty animal / farmyard.
- » Leather used old leather.
- · Over-fermented/rotten fruit: decomposing fruit.
- Putrid/manure:
- » Putrid wet decomposing vegetative matter.
- » Manure farmyard animal manure.
- Smoky: contamination from the smoke (any kind).
- Other off-flavours: rancid, diesel, oil fumes, petroleum, tar, paint, tyres, chemicals, burnt, etc.

- 0: Absent clean, well fermented, dried and stored cacao beans.
- 1–2: Low intensity.
- 3+: Clearly characterizing the sample as a defect.

Global Quality

The **Global Quality** score reflects the overall impression of the:

- · expressed flavour potential
- · uniqueness of the sample
- balance of flavour and cleanliness of the finish

It celebrates the expression of genetics and terroir diversity through the farmer's knowhow.

Global Quality scores and meaning below

Table 39. Meaning of the global quality scores for the sensory evaluation of cacao beans processed into mass and chocolate (Cacao of Excellence 2023).

	Off-flavours	Core attributes	Complementary attributes	Notes
0 1 2	off-flavours off-flavours		Masked by off-flavours	Be as specific as possible on the type of off-flavours as this is valuable feedback to the producers
3	as defective			Depending on the type, number and intensity of off-flavours, 0 would be the worst case and 3 the least but still bad
4	In low intensity	Seriously unbalanced	Masked by off-flavours and unbalanced core attributes	
5	In low intensity	Unbalanced	Partially masked by unbalanced core attributes	
6	In low intensity or absent	Unbalanced	In low intensity, none outstanding, not in balance to core attributes	Overall plain flavour — mainly characterized by the core attributes and less by the complementary attributes
7	Absence of any	Balanced	One or more are outstanding but not in balance to core attributes	Overall plain flavour – mainly characterized by the core attributes and less by the complementary attributes
8	Absence of any	Well balanced with moderate base cacao flavour	One or more are outstanding, in balance to core attributes and to each other	Overall flavour presents some complexity
9	Absence of any	Well balanced, good base cacao flavour	Many outstanding, in balance to core attributes and to each other	Overall flavour presents a combination of complexity, uniqueness, harmony, brightness, clean finish
10	Absence of any	Well balanced, in low to moderate intensity, good base cacao flavour	Clearly recognizable, many outstanding, in balance to core attributes and to each other	Overall flavour presents a combination of complexity, uniqueness, harmony, brightness, clean finish
				The sample is of extraordinary quality, rarely seen

20.3 Forms for the sensory evaluation of cacao beans

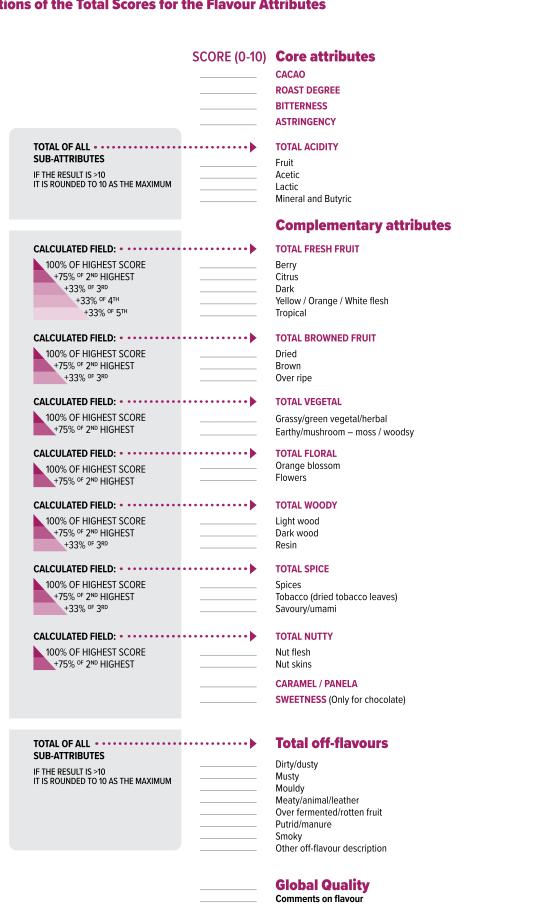
Sensory data resulting from the evaluation of each sample can be recorded in various formats. The tables and figures below contain examples of forms used for evaluating cacao beans in the forms of unroasted coarse powder, cacao mass, and dark chocolate. For a detailed evaluation, a total score for the sub-attributes can be calculated using the indicated formula (a declining series). This ensures that the total score accurately represents the overall intensity of the flavour attributes and is not simply the sum of all sub-attributes, withthe exception for the Total Acidity score, which is calculated as the sum of the sub-attributes. Experts have advised that for this specific core attribute (acidity being a basic taste and non-volatile), scoring the total perception first and then describing each component separately yields a more accurate Total Score.

Sensory evaluation data can be recorded using a Microsoft® Excel® form such as the Cacao of Excellence Sensory Evaluation Form, which provides a user-friendly interface (Figure 21). Additionally, Cacao of Excellence offers a printed version of the evaluation form (Figure 22). The form can be simplified by using the main core attributes only as shown in Table 42.



Ja	ane Doe	dd/mm/yy	hh:mm – pm/am	000			
	ssor name	Date of evaluation	Time of evaluation	Sample code			
		••••••••	••••••••	••••••			
SCORE (0-10)	Core attributes						
	Cacao Acidity (fruity, acetic Bitterness Astringency	c, lactic, mineral, butyric)					
	Complementar	y attributes					
	Browned fruit (dried Vegetal (grassy/gree Floral (orange bloss Woody (light or dark	en, herbal/herbal, earthy/mus om, flowers) (wood, resin) co (dried tobacco leaves), sav	hroom moss/woodsy)				
	Off-flavours						
	Mouldy						
	Smoky						
	Hammy						
	Dirty/dusty						
	Musty						
	Cardboard						
	Meaty						
	Rancid Cheesy						
	Manure/Animal excre	ement					
	Leather						
	Sweaty						
		sing vegetative matter					
	Rotten/decomposing	g fruit					
	Ammonia						
	Petroleum						
	Rubbery/sulphurous						
	Metallic						
	Phenolic Medicinal						
	Chemical						
	Other off-flavours						
		description					
	Global quality s						

Calculations of the Total Scores for the Flavour Attributes



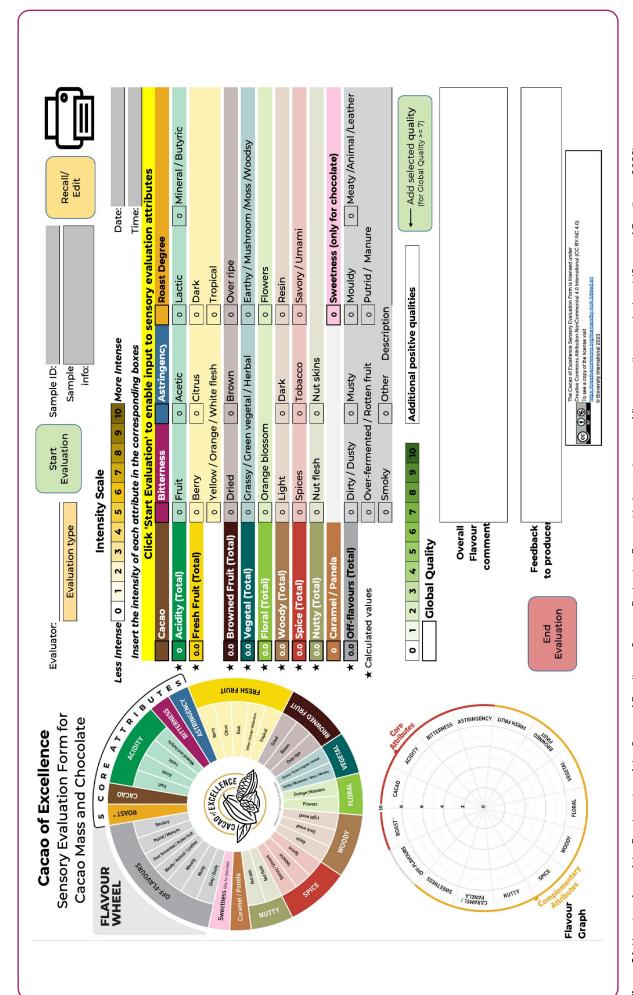


Figure 21. User interface of the Excel version of the Cacao of Excellence Sensory Evaluation Form with the total scores of flavour attributes calculated (Cacao of Excellence 2023).



Off-flavours Dirty / Dusty Musty	lted / F	Putrid / Manure Smoky	Other Off-flavour	Description		0 1 2 3 4 5 6 7 8 9 10	Global Quality	Flavour comments					10	ROAST 8 CACAO	MATHE	STANLE			CARANE		NATION NATION		Graph Solation Translation	HATTINGOOD FLORAL VEGETH
Cacao Acidity	Fruit Acetic Lactic Mineral/Butyric	Bitterness	Astringency	Fresh Fruit	Berry Citrus Dark	Yellow / Orange / White flesh	Tropical	Fruit	Dried Brown Over ripe	Vegetal	Grassy / Green vegetal / Herbal	Earthy / Mushroom /Moss /Woodsy	Floral	Orange blossom Flowers	Woody	Light Dark Resin	Spice	Spices Tobacco	Savory / Umami	Nutty	Nut flesh Nut skins	Caramel / Panela	Sweetness (only for chocolate) C	Roast Degree The Case of Excellence Sensory Sealuation Form is Idented under Creative Commons Attribution-NonCommercial 4.0 International (CC BFAK 4.0)
Cacao of Excellence Sensory Evaluation Form for	Cacao Mass and Chocolate Evaluator		Sample Info		Cacao Mass Chocolate	<u>Instructions</u> : Insert the intensity values of	each attribute in the land mark with a 🕊	רופ ספורפואפת אתם-מנוווסתנמא	Intensity Scale	0 1 2 3 4 5 6 7 8 9 10	←—Less Intense More Intense —→	JR S CORE	° T2A	CAC CACON	o'	Manure Manure	The state of the s	NO of EXCELL	Caramel Panela	A Section Company, Name Asso	Topical Dieg	Brown of the Control	ge worker was a support of the suppo	MOON THEORY TOOON TOOON

Figure 22. Format for the printed version of the Excel version of the Cacao of Excellence Sensory Evaluation Form (Cacao of Excellence 2023).



Table 42. Simplified list of flavour attributes for sensory evaluation of cacao beans processed into mass and chocolate (Cacao of Excellence 2023).

J	ane Doe	dd/mm/yy	hh:mm – pm/am	000							
Assessor name		Date of evaluation	Time of evaluation	Sample code							
Score (0-10)	Attributes										
	Cacao										
	Acidity (fruity, ace	tic, lactic, mineral, butyric)									
	Bitterness										
	Astringency										
	Fresh fruit (berry, citrus, dark, yellow / orange/white flesh, tropical)										
	Browned fruit (dried, brown, over ripe)										
	Vegetal (grassy/green, herbal/herbal, earthy/mushroom moss/woodsy)										
	Floral (orange blossom, flowers)										
	Woody (light or dark wood, resin)										
	Spice (spices, toba	acco (dried tobacco leaves), sav	oury/umami)								
	Nutty (nut flesh ar	d nut skins)									
	Sweetness (only t	for chocolate)									
	Caramel / Panela										
	Roast degree										
	Off-flavours (dirty/dusty, musty, mouldy, meaty / animal / leather, over fermented / rotten fruit, putrid / manure, smoky, other)										
	Off-flavours - others										
	Global Quality	,									



20.4 Sensory evaluation data analysis and panel performance

20.4.1 Visualisation of flavour profile data

The result of the sensory evaluation can be expressed as a flavour profile for each cacao sample, showing the attributes and sub-attributes intensity, any off-flavours and a global quality score as well as comments. For conventional sensory flavour profiles, the results are obtained by the statistical analysis of data generated by several assessors (panel) evaluating the same samples and flavour attributes. Therefore, results of all individuals assessors in a panel is the mean and standard deviation of all the scores. And the means are used to build a flavour graph that can be visualised in different forms.

Some examples are:

- · Line graphs (Figure 23).
- Bar graphs (Figure 24).
- · Radar plots or spider graphs (Figure 25).
- Cacao of Excellence flavour profile plots (Figure 26).

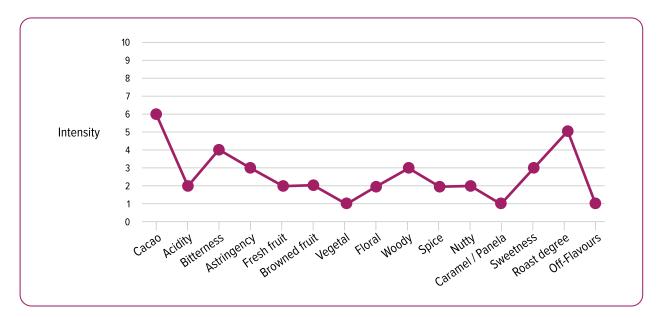


Figure 23. Example of a line graph for a cacao mass flavour profile (Bioversity International, 2023).

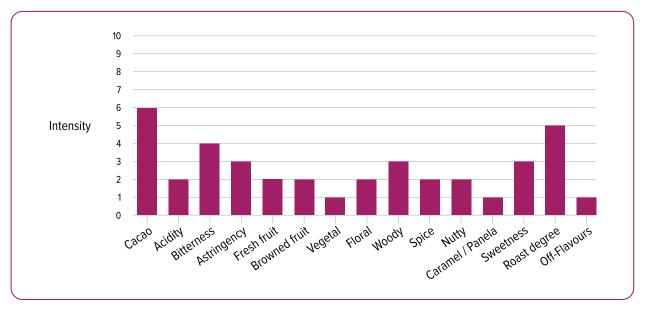


Figure 24. Example of a bar graph for a cacao mass flavour profile (Bioversity International, 2023).



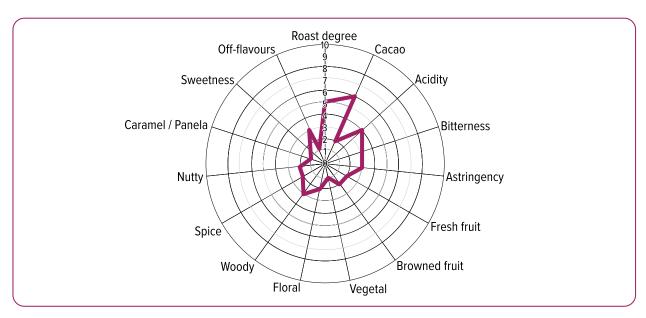


Figure 25. Example of a spider/radar graph for a cacao mass flavour profile (Bioversity International, 2023).

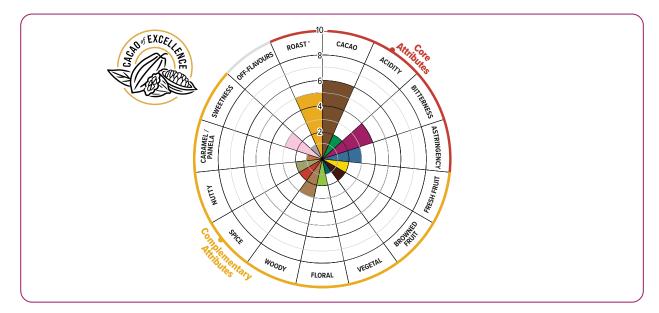


Figure 26. Example of the Cacao of Excellence flavour profile (Bioversity International, 2023).

20.4.2 Considerations on sensory profiling obtained by consensus

For sensory evaluation flavour profiles based on consensus (as defined by ISO 13299:2016), once the assessors have completed their individual evaluations, the panel leader or facilitator tabulates the results and moderates a discussion to address any differences in evaluation. If necessary, samples can be re-evaluated by the panel to reach a group consensus. A minimum of 4 assessors is required for this process. It's important to note that there is generally less reproducibility across panels and over time compared to quantitative flavour profiles that are obtained by calculating the mean and standard deviation of all panel members' scores (as described in Section 20.4.1).

20.4.3 Performance analysis of sensory evaluation panel members

To ensure the consistency and reliability of sensory evaluation panels, it is crucial to analyse and monitor their performance. This helps determine if they are aligned in their evaluations, possess the ability to discriminate between samples effectively, and exhibit repeatability when assessing the same sample blindly.

Performance analysis can be achieved through the evaluation of blind replicates and an adequate number of samples. Several software packages, such as Panel Check (panelcheck.com), are designed for this purpose, focusing on assessing panel performance in terms of discrimination, repeatability and alignment among assessors. Additionally, they provide sample flavour profiles (refer to Figure 23) and offer descriptive and exploratory statistical analyses.

This information is valuable for providing objective feedback to panel members and for monitoring improvements in specific flavour attributes, scale utilisation, and any other areas that may require further alignment.

20.4.4 Documentation of sample processing and sensory evaluation conditions

An accurate and detailed description of the process of converting the cacao beans into cacao mass or chocolate and any additional information is essential in order to interpret the results of the sensory evaluation for comparison among samples and to communicate the results to cacao value chain stakeholders.

In addition to the flavour profiles of the evaluated samples, it is important to record the conditions in which the sensory evaluation was carried out as this affects the interpretation of the results. The robustness of the evaluation process can be assessed based on various factors, including the type of panel, the number of assessors, the use of replicates, and the inclusion of reference samples for calibration purposes.

Tables 43 and 44 presents an example of the information that should be recorded on the process of converting cacao bean samples evaluated into cacao mass or chocolate and the conditions of sensory evaluation.

By diligently documenting such information, organisations can enhance the reliability and traceability of their sensory evaluations, enabling them to make informed decisions based on the collected data.

Table 43. Information to be recorded for cacao sample processing.

Cacao samples processing information Date of the sample preparation Name of person that prepared the samples ____ Location of the sample preparation ____ Amount of beans processed per sample For cacao mass - physical state for evaluation (melted or solid) For chocolate - physical state for evaluation (melted or solid) Type, brand and model of roasting oven Temperature and time of roasting _____ Type, brand and model of grinder used ____ Number of samples evaluated ______ Number of unknown samples evaluated ____ Replicates (number times each cacao mass sample is evaluated) Use of reference samples for calibration (yes/no or number) Use of blind control samples (yes/no or number) Comments ___



Sensory evaluation conditions

Date of the sample evaluation
Panel or individual evaluation

If a panel – name of the leader/facilitator

If a panel – number of assessors in the panel

If an individual - name of the assessor

Location of panel member (all in the same place or virtual)

Training level of assessors (advanced, intermediate, beginner)

Type of sensory profile (quantitative or consensus)

Number of sessions to evaluate all unknown samples

Time interval between samples

Comments

